



Ozaukee County Reorganization Process: Next Steps?

Ozaukee County Board Informational
Meeting January 18, 2006



Agenda

- Why another process?
- Overview of Options
 - Program Prioritization
 - Strategic Planning
- Case Studies
 - Prioritization- Sheboygan County
 - Strategic Planning- City of Cedarburg
 - Strategic Planning & Prioritization- Marathon County
- Next Steps



Why another process?

- You get what you ask for!
- Continuation of County Board Committee Reorganization Study
 - Move from administrative committees to policy setting committees
 - Address policy issues
 - LASATA
 - Old Jail Building
 - Fairgrounds
 - Health Insurance



Policy Setting- The Rudder Setting Direction



Policy Setting:
County Board
Setting Direction

Administrative:
Staff Moving the
Boat Forward





As a policy maker, what timeframe do you use to address policy issues?

- Address issues once a year during the budget process
- Address them in a 2-year time frame (until the next election)
- Address them with vision for the future (10 years+)





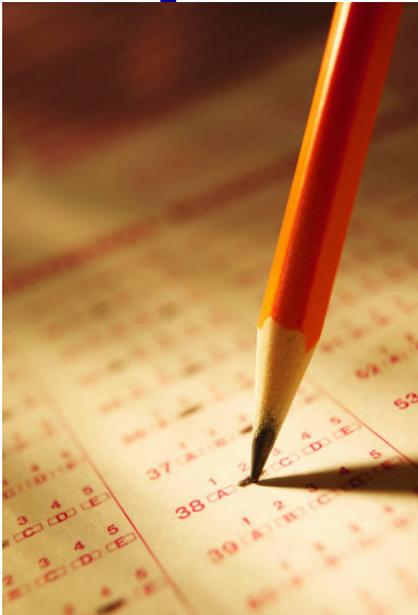
How will you address policy issues?



- What is in the driver's seat?
 - Will the budget drive the policy or will the policy drive the budget?
- What process will you use?
 - Program prioritization
 - Strategic planning



What is Prioritization



- Process Used by Counties to Rank County Programs
 - Development of Measuring Tool – Creating a Level Playing Field
- Utilizing Scoring to Identify Core County Programs
- Intended to Provide Budgetary and Policy Decision Making Instrument



Prioritization Considerations

- Labor Intensive Process
 - Defining Programs
 - Implementation
- Can Link Directly to Budget
- Effective for Assessment of Non-Mandated Programs
- Only Examines Current County Programs
- No Assessment of Ongoing Effectiveness





What is Strategic Planning?

- Disciplined Means of Developing, Analyzing & Measuring County Strategies Over the Long Term
- Means to Maximize and Focus Limited Resources
 - What is the best course of action considering....
 - Available resources
 - Mandates
 - Environment



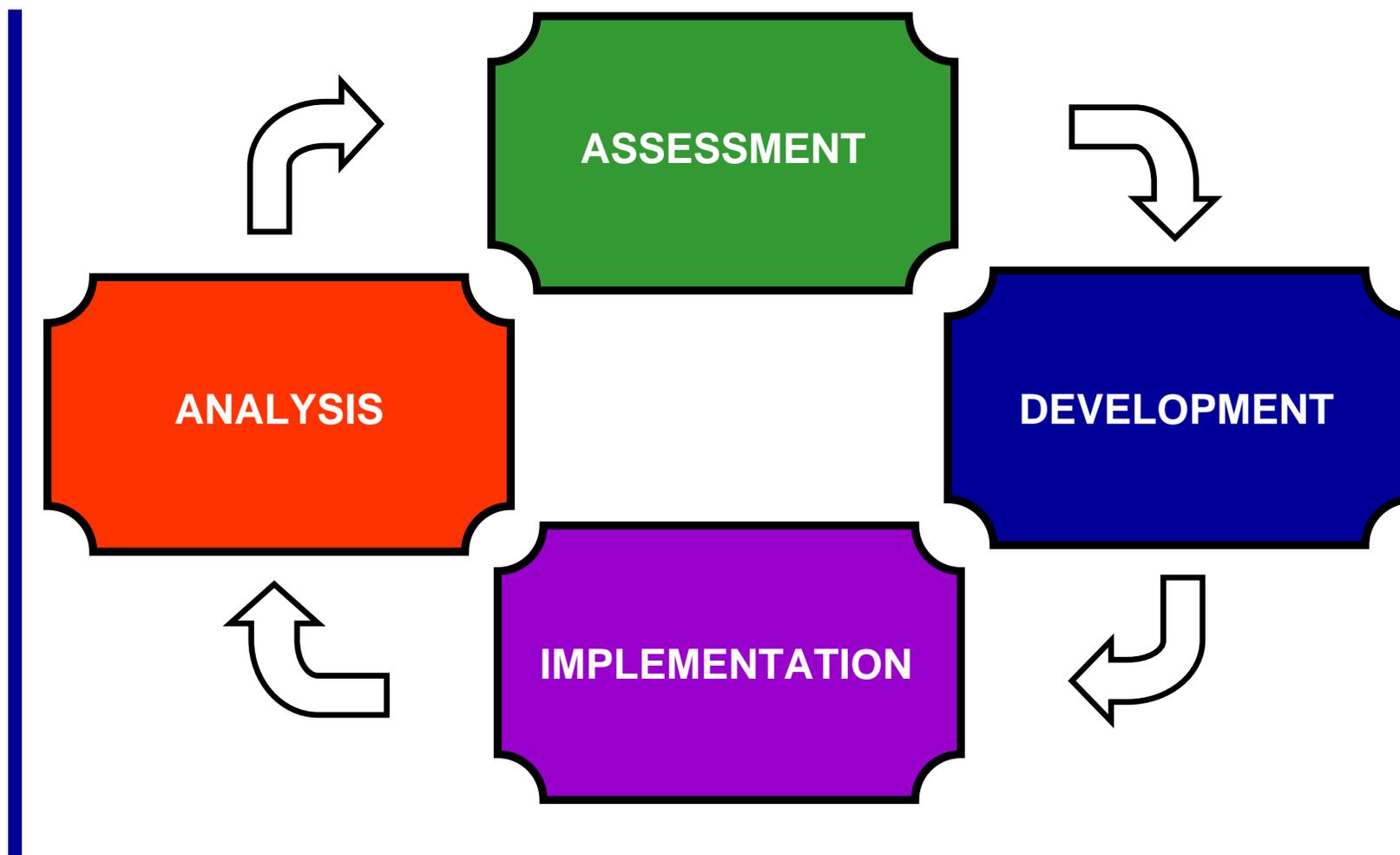


What is Strategic Planning?

- Examination of County's
 - Mission – Reason for Existence
 - Vision – Blueprint for Future
 - Goals to Implement Vision
 - Where are we today
 - Where do we want to be
 - What gaps do we need to fill to get there
 - Identification of Steps to Close Gaps
 - Plans to Implement Steps
 - Evaluation of Plans



Strategic Planning Cycle





Strategic Planning Considerations?

- Labor Intensive Process
- Requires Full Political Support to Ensure Effectiveness
- Annual Evaluation is Required
- Can Guide Budget Priorities and Policy Decision Making
- Will Establish Priorities
- Can Measure Ongoing Effectiveness





Case Studies & Experiences

- Sheboygan County Prioritization
 - Board Chairman William Goehring
 - Administrative Coordinator Adam Payne
- City of Cedarburg Strategic Planning
 - Former Mayor James Coutts
- Marathon County Strategic Planning & Prioritization
 - Deputy Administrator Brad Karger



Next Steps

- Assessing County Board Impressions
 - Chairman Brooks and Administrator Tom Meaux
- Paper Survey
 - Complete and Return to Paul Roback or Jason Dzwinel